

## Fundraising Focus 2021-22

This past year or so has been difficult, but the National Home is focused on the future and on continuing to provide the important services our resident families need. As a non-profit 100% privately funded entity, the National Home relies on support from individuals and organizations to fulfill our mission.

Therefore, your gift to the **Family Support Services Fund** will help us continue to provide much-needed services such as professional counseling, tutoring, parenting classes, employment services, as well as other services that our military and veteran families need.

The **Family Support Services Fund** is the foundation of our mission, enabling the support needed for the life-changing opportunities families can receive while living at the National Home.

## Enjoy the benefits of being a Home Front Hero through the convenience of our Monthly Giving program.

As a Home Front Hero, you'll help ensure the seamless and consistent delivery of programs and services to our families, which include professional case management services, tutoring, and educational, recreational and enrichment opportunities.

- It's easy Choose to have your monthly gift paid automatically from your credit card or checking/savings account.
- It's flexible You determine the amount of your monthly donation. You can also email us to increase, decrease or suspend your gift at any time.
- It's eco-friendly Save trees by switching to paperless, automatic donations.
- Save the cost of a stamp with every gift you make. <u>https://www.vfwnationalhome.org/monthly</u>

## Other Ways You Can Promote the National Home

- Encourage your members to sign up for AmazonSmile and turn your purchases into a donation to the National Home! Amazon has a great program that helps raise money for non-profits while people shop – AmazonSmile. Learn more on our "<u>Other ways to</u> <u>Give"</u> page on our website.
- Share the National Home's website with your members: <u>vfwnationalhome.org</u> and our <u>resident's stories</u>.
- Ask members to <u>follow us on Facebook</u> and share our content with their friends and family.